

ARUA Centre of Excellence for Unemployment and Skills Development Youth Business and Innovation Challenge 2021 (YoBIC 2.0)

“The Drive for Innovative Solutions to Youth Unemployment in Africa: Policy and Practice Imperatives”
In-Country National Competition (March 7-May 31, 2021)

International Competition for the Winners in Cape-Town, South Africa **NEW**

-DATE : August 26-27(Thursday—Friday), 2021 (All Expenses Paid)

To Register:- <https://cutt.ly/SACall>

About YoBIC

As part of our Youth development programs in ARUA, CoE-USD, Day-3 of our 2021 international Conference Program has been fully dedicated to our cardinal program for the African Youth to secure an opportunity to pitch their designed innovation for seed-fund. **The International Finals shall happen in Cape-Town South Africa, on July 30, 2021**

YoBIC is an innovation capacity building program for the African youth of participating countries in the PRAC-4-YUSA Project, to compete for the Business Seed-fund of **GBP3,000; GBP1500 & GBP750** through winning a business and innovation competition challenge that focuses on solving African problems. Solutions are expected from the following Five (5) areas of focus; Agriculture, Health, Circular Economy (i.e. Waste Management, Recycling etc), Infrastructure (i.e. Transportation, Construction etc) and Financial Inclusion (i.e. Fintech, Rural / Gender Financial Inclusion, E-Commerce etc)

Required Deliverables and Timelines

S/N	Description of Events	Timelines
1	Send out the call for expression of interest	March 7, 2021
2	Form youth into groups of 2 or Max of 4 (with at least one female) not more than 35 years	March 21, 2021
3	Briefing Workshop and training of Participants on Business Model Canvas (BMC) (Virtual or Physical)	March 28 –April 2, 2021 (Any of the days)
4	Students settle down to work on the identified challenges in their area of focus	March 28, 2021 –May 20, 2021

5	First demonstrative pitch for inputs of experts	May 21, 2021
6	Students go back to improve their design	May 21, 2021
7	National Pitch among the 5 Teams	May 29-31, 2021 (Any of the days)
8	International Competition of the Winners in South Africa	August 26-27, 2021

N.B. Students do not necessary need to be from Spoke Partners Universities alone, but can be interested youth that are ready to work together across universities in your countries.

Guidelines for Expression of Interest

Interested Students/Youths who are willing to participate in this challenge should click the **“To Register link above”** and can also contact the following persons in their country of origin

Nigeria: University of Lagos, Nigeria: Dr. Chika Yinka-Banjo (**International YOBIC Coordinator**)
cyinkabanjo@unilag.edu.ng

Nigeria: University of Lagos, Nigeria: Dr. Sunday Adebisi:- sadebisi@unilag.edu.ng and Dr. Ayodele Shittu:- ishittu@unilag.edu.ng

South Africa: University of Cape Town (Prof. Abimbola Windapo:- abimbola.windapo@uct.ac.za
University of Kwazulu Natal (Prof. Kesh Govinder:- GOVINDER@ukzn.ac.za

Kenya: University of Nairobi, Kenya (Prof. Jackson Maalu:- jmaalu@uonbi.ac.ke and Dr. Joy Mueni:- jmueni@uonbi.ac.ke)

Ghana: University of Ghana, Accra Dr.

Pricilla Bafour : ptbaf-

